

# JOSH CUNNINGHAM

words / images / comms

I'm a creative industries professional based in the UK, and work in editorial, content marketing, and communications.

I'm interested in people, place, movement and landscape.

## CONTACT

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## WORK HISTORY

**Freelance writer / editor** Apr 2019 - Present

The Guardian, iPaper, The Modernist, Are We Europe, Men's Fitness, Mpora, James Robertson Photo, Red Bull, Tracksmith, PaceUp Media, Velusso

- Writer, editor, editorial consultant, comms consultant
- New book coming summer 2021

**Apidura - Creative Content Lead** Mar 2017 - Apr 2019

- Content production, campaign ideation, creative ideation, creative presentation, contributor commissioning, copywriting for product, website, press releases and marketing collateral.
- Manage content (internal / external) across all platforms
- Strategy integrated alongside e-commerce, product design and marketing teams

**Dennis Publishing - Staff Writer** Oct 2014 - Feb 2017

- Print (Cyclist Magazine) / Digital (cyclist.co.uk)
- Features, profiles, reporting, SEO, image sourcing, social media, newsletter
- Creative review, sub-editing, content strategy, event / trip organisation
- Best Magazine' @ British Media Awards, PPA Consumer Direct Awards, Digital Media Awards (2014/2015)

**Thames & Hudson - Author** Published 2018

"Escape by Bike: Adventure Cycling, Bikepacking and Touring Off-Road"

- Winner at the ITB Book Awards 2019
- Runner up at the Edward Stanford Travel Writing Awards 2019
- #1 Amazon 'Sports Photography' book chart, 2018

**Dotwatcher.cc - Project Manager** Oct 2017 - Apr 2019

- Digital strategy (content, social, community), content production, brand ID, TOV and visual media guides, editorial design
- Contributor management (design, content, development), stakeholder management

## EDUCATION

**University of Exeter** Graduating 2021

MRes Critical Human Geographies

Geopolitics / biopolitics / social & cultural geography / landscape studies / sustainable transitions / decolonial geography / research design & ethics

## SKILLS

Wordpress  
Contentful  
Adobe Photoshop  
Adobe Lightroom  
Final Cut Pro (Apple)  
Canon / Nikon / Sony  
Google Analytics

## PAST LIVES

Cycled 21,000 km from London to Hong Kong (2015)

Lived in Belgium as a full-time athlete for four years (2010-2013)